



CLIENT

Western Computer Services Inc., based in Sandy, Utah, is a wholly-owned subsidiary of the Farm Bureau companies and is managed by FBL Financial Group Inc. Western Computer provides complete insurance solutions for multi-line insurers across 20 states through multiple processing centers.

INDUSTRY

Western Computer manages several FBL P&C product lines across 20 states.



Western Computer Services, a provider of IT services to Farm Bureau Insurance Organizations delivers SOA applications to automate key insurance transactions and processes.

Client Environment

Western Computer provides business services to multiple companies across different business lines.

The ability to follow the various state requirements and provide rapid and low cost modifications reflecting the functional needs of different Farm Bureau organizations is key for Western Computer.

Objectives of Farm Bureau

Western Computer has chosen an incremental deployment of a large scale Service Oriented Architecture to enable:

- Reuse of common business functionalities across all heterogeneous applications.
- Creation of an agent portal and front-ends to handle access to applications across various States.
- Management of complex business rules and processes across Farm Bureau organizations.

Solution Implemented

Western Computer has chosen Prima Platform™ as the backbone for this rearchitecture effort, and will incrementally deploy this vision using each new project to contribute reusable services and assets.

A first project has been deployed and will serve as a foundation for following SOA projects.

This project consists in creating a new agent portal for the non standard auto business.

The application is integrated to existing legacy systems by:

- Using Prima IBCS™ as a pivot model to provide unified data throughout different application layers leverages a Model Driven Approach to accelerate delivery and maximize code quality by generating the core project code from a UML business model.
- Leveraging features contained in the legacy systems and publishing fine-grained reusable services through Prima Business Repository.
- Automating existing manual processes, with direct integration of external business partner processes such as requesting CLUE, MVR, credit card scoring records and processing credit card payments through a third party.

Functional Scope of the Agent Portal

- Allow stream-lined processing and real-time access to back-end systems in a transactional manner.
- Highly automate the underwriting process.
- Considerably reduce underwriting time and provide better customer service and a higher transformation rate.
- Allow efficient business process monitoring.
- Ability to rapidly offer new products and manage distribution channels.

Clients benefits

Prima Platform™ and Prima IBCS™ enabled Western Computer to rapidly deploy an industrial scale Service Oriented Architecture that maximizes the reusability of its existing assets.

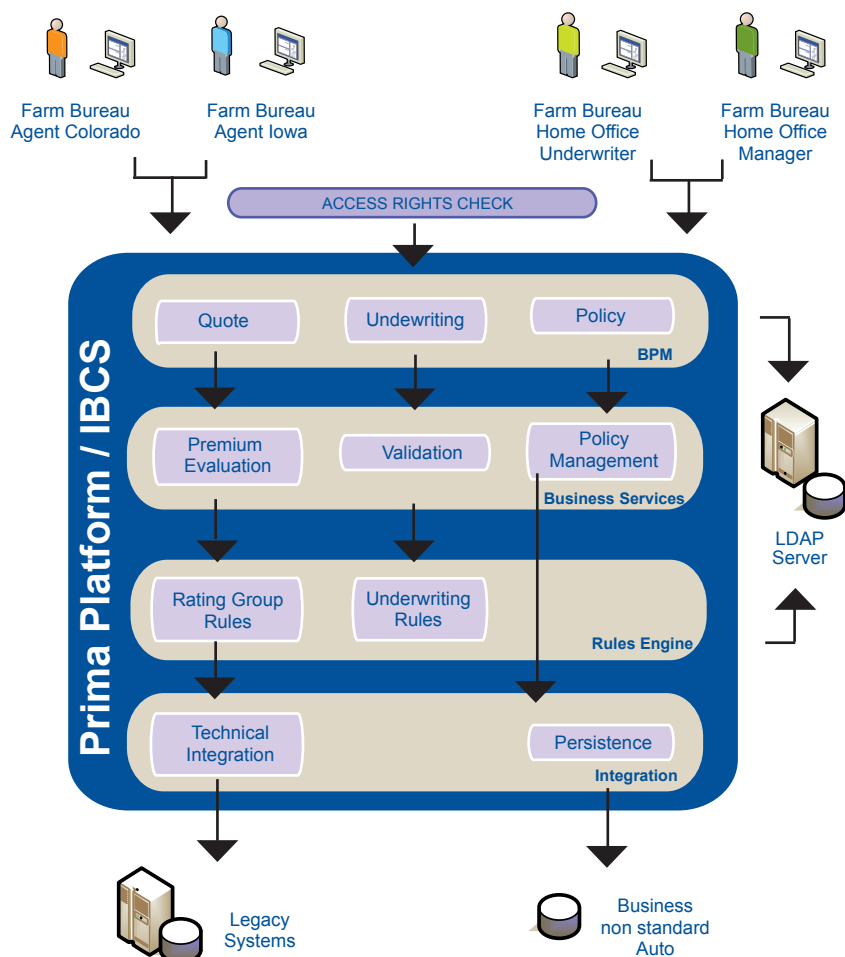
With a successful deployment of their first project covering the non-standard auto line of business, Western Computer has developed an agent portal, automated the underwriting process, and now provides real time access to legacy assets.

Streamlined real time communication between agents, underwriters, and the legacy assets allows quick quoting, rapid policy binding and greatly enhances the overall agent and customer experience.

Western Computer will take advantage of their Service Oriented Architecture by reusing many of the services, process and rules across other lines of business.

« We are very pleased with the release of our first project relying on Prima Platform™ and Prima IBCS™. As an organization, we were able to define a foundation of business services, processes and rules that will be core to our next projects. Thanks to Prima Platform™, our SOA initiative is well on track and is providing a real return on our investment. »

Harold Williams; Vice President of Western Computer.



Prima Solutions

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About Prima Solutions

Prima Solutions provides standard-based software to support incremental transformation of existing Insurance IT systems into component-based Service Oriented Applications. Built around an extensive Insurance Reference Model (Prima IBCS™), a template-based code generation toolset and an innovative business service repository, Prima Platform™ complements existing infrastructure to enable a pragmatic and efficient approach to SOA transformation. Dedicated to the insurance industry, Prima Solutions offers new technology to promote Reusability and renewed Business and Technical Agility.

Founded in 1999 Prima Solutions operates globally from offices in Paris, Chicago and Munich. Customers include Kiln, Farm Bureau, B2V, CNP, Swiss Life, Erisa IARD, Groupama / Gan and AGPM. Projects implemented by these customers involve General, Health, Life and Pension Insurance products for core distribution, underwriting, policy administration and claims processing. Prima Solutions is supported by global alliances with key technology partners including IBM, BEA Systems, Ilog, Sun Microsystems as well as selected delivery partners in its strategic operating markets.

Prima Solutions is a member of ACORD.