

**The Assurance Mutuelle des Motards has selected Prima Platform 3.0™ to rebuild its global information system.**

*The Mutuelle des Motards will use Prima Solutions software platform to completely modernise its IT system, starting with the unified customer view and the claims management system.*

**Paris, March 30 2004** – Prima Solutions, Europe's leading developer of software solutions for the insurance industry, announced today that the *Assurance Mutuelle des Motards* has chosen Prima Platform 3.0™ to rebuild its global information system. The project is intended to improve the quality and rapidity of service delivered to its 170,000 members.

The complete modernisation of the AMDM's information system results from the decision to restructure the internal organisation and rebuild the management processes. The *Assurance Mutuelle des Motards* has selected Prima Platform 3.0™ to support the setting up of the new managers' teams. In 2004, new functionalities should be implemented such as the unified customer view and the contacts' management (telephone, mail, Internet...). The rules-based business process management infrastructure supported by Prima Platform represents a considerable advantage in optimising management processes between the various stakeholders. This project will be followed by the entire contracts' management and should be completed by 2006. The Mutuelle des Motards has also selected OpenWide, specialist in projects in J2EE environment, to support them with the business process modernisation and the integration of Prima Platform™.

**Thierry Caillard, CIO of the Assurance Mutuelle des Motards stated,** *"Prima Solutions software platform will enable us to rapidly implement the foundations of our new information system, upon which we will base the future mission-critical insurance applications of the mutual. The IT department opted for Prima Solutions because its J2EE technical platform together with its insurance business model and technical functionalities needed for the implementation of our projects represents a strategic development and implementation infrastructure".*

In addition, the new front-end supported by Prima Platform 3.0™ will feature new functionalities: a unified front-end and a unique point of access to information relating its members. The mutual will thus be able to provide improved service quality to its members.

*"Selecting Prima Solutions software platform will enable us to provide our managers' teams with applications that meet their needs and our members with an optimal quality of service", added Patrick Jacquot, CEO of the Assurance Mutuelle des Motards.*

*"We are delighted that the Mutuelle des Motards has selected Prima Platform 3.0™", said Stéphane Guinet, CEO of Prima Solutions. After signing AGPM, this new customer reference from among the GEMA mutual insurance companies for a project of claims processes management and members' relations management confirms the relevance of Prima Platform™ in modernizing insurance management systems".*

**About Prima Solutions**

Prima Solutions is a developer of an innovative insurance-specific software platform. Prima Solutions' software platform leverages legacy systems to provide all internal and external business processes stakeholders with real-time access to the insurance company's data and transactions.

Prima Solutions' software platform accelerates and facilitates implementation of insurers' key business projects by reducing costs and improving quality through reengineering and automating existing processes, growing top-line by improving distribution channels' performance, launching new products and business lines and improving company's manageability and reactivity.

Prima Solutions was founded in 1999 in Paris, France and covers its European markets from its London and Munich offices. Customers include the Aviva group, Swiss Life, Solly-Azar, Groupama/Gan, Texa, Erisa IARD (a joint-subsiary of Swiss Life Group and HSBC Group), Le Crédit Social des Fonctionnaires, AGPM (Association Générale de Prévoyance Militaire) and Assurance Mutuelle des Motards. Prima Solutions has also developed partnerships with IBM, BEA Systems, ILOG, Sun and Oracle.

For more information visit [www.prima-solutions.com](http://www.prima-solutions.com)

**About Assurance Mutuelle des Motards**

Founded in 1983 through the initiation of the Fédération Française des Motards en Colère (*French Federation of Irate motorcyclists*), through the subscriptions of the 40,000 founding members, the Mutuelle distinguishes itself with an innovative approach to motorcycle insurance.

The involvement of the Mutuelle with the FFMC, of the company's delegates, its 100 volunteers and 350 employees (located at the head office in Montpellier, in its 30 points of sale, and 48 volunteers delegations), and the participation of its members to the major mutual's events demonstrate the close-in service and expertise provided to motorcyclists. The mutual offers its 170,000 members motorcycle, automobile and home insurance products.

Member of the GEMA, the grouping of mainly non-life insurance mutuals, the Mutuelle develops partnerships to enrich its products and ensure the promotion of its commitment in favour of the two-wheel vehicles.

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